



**FRIENDS**  
*of the* **HENNEPIN**  
**COUNTY LIBRARY**

# 2016 ANNUAL REPORT

*"The only thing that you absolutely have to know is the location of the library."*

*—Albert Einstein*



# Leadership

## Dear Friends,

Because of you, Hennepin County Library is making a lasting difference in the lives of countless individuals every day.

Our 41 library locations, each a beloved local treasure, are welcoming hubs for the exchange of information, ideas, and opinions... a daily source of imagination and inspiration for thousands... and the place to grow, discover, reflect, and respond.

In recognition of your vital support, we are delighted to share Friends of the Hennepin County Library's 2016 Annual Report, highlighting the life-changing programs, services and resources Friends members are making possible.

From creating pop-up libraries in under-served neighborhoods, to providing job opportunities to teens, to ensuring every member of our community has the opportunity to read, engage and learn through our outreach services initiatives, our Library is a gateway to limitless opportunities for all.

Thank you for extending the transformational power of our Library to every corner of our county and beyond.



Mary Pat Ladner, Board President

Kristi Pearson, Executive Director

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Executive Director





# Pride in our Library...

**862,000**

library card holders



**2.1 million**

downloads of books, movies, and music

**12.8 million**

website visits to [hclib.org](http://hclib.org)



**5.4 million**

visits to

**41 libraries**

across Hennepin County

**in 2016**



**9,351**

inspiring programs engaged

**182,992**

patrons

**13.5 million**

items borrowed



**...inspires our mission**

Friends of the Hennepin County Library is the fundraising partner of Hennepin County Library and builds awareness, appreciation and support for our world-class library.

# Financial Position

## Statement of Operational Activities for the Year Ended December 31, 2016

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>SUPPORT AND REVENUE</b>				
Corporate, Foundation and Government Grants	\$598,655	\$88,633	-	\$687,288
Contributions, In-Kind	79,365	-	-	79,365
Memberships, Individual Gifts and Memorials	1,030,283	1,055,978	1,750	2,088,011
Program Revenue	227,779	-	-	227,779
Investment Income	55,605	28,174	-	83,779
<b>Sub-Total Support and Revenue</b>	<b>1,991,687</b>	<b>1,172,785</b>	<b>1,750</b>	<b>3,166,222</b>
Net Assets Released from Restrictions	262,167	(262,167)	-	-
<b>Total Support and Revenue</b>	<b>2,253,854</b>	<b>910,618</b>	<b>1,750</b>	<b>3,166,222</b>
<b>EXPENSES</b>				
Program Services	1,472,355	-	-	1,472,355
General and Administrative	123,587	-	-	123,587
Fundraising	404,578	-	-	404,578
<b>Total Expenses</b>	<b>2,000,520</b>	<b>-</b>	<b>-</b>	<b>2,000,520</b>
CHANGE IN NET ASSETS *	253,334	910,618	1,750	1,165,702
Net Assets – Beginning of the Year	1,370,931	290,992	549,849	2,211,772
<b>NET ASSETS – END OF YEAR</b>	<b>\$1,624,265</b>	<b>\$1,201,610</b>	<b>\$551,599</b>	<b>\$3,377,474</b>

\*Note: The change of Net Assets \$1,165,702 includes a \$1M anonymous gift to be expended over ten years for the expansion of Hennepin County Library's Homework Help and Summer Learning programs. This gift was an unanticipated addition for the 2016 budget.

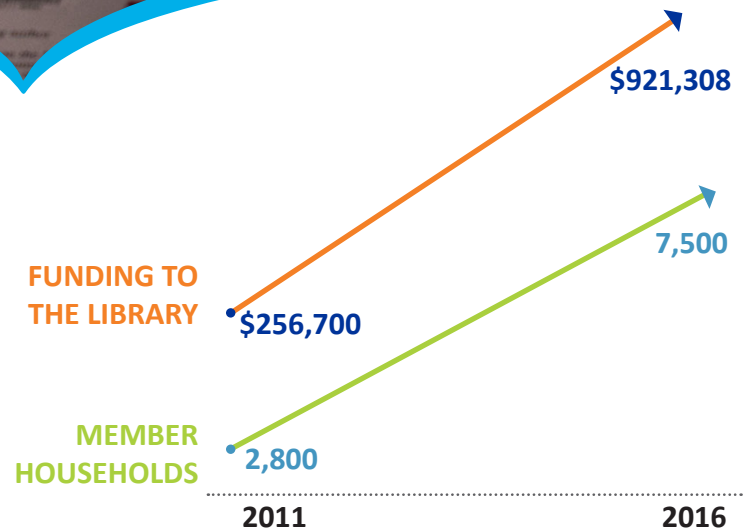
A full audit conducted by Akins Henke & Company is available on our website at [www.supportHCLIB.org](http://www.supportHCLIB.org).  
Contact Linda Merritt, Finance Director, at 612-543-8103 or [lmerritt@hclib.org](mailto:lmerritt@hclib.org) to request a paper copy of the audit.

In 2013, Friends of HCL moved to a guaranteed funding model, meaning the total funding given annually to the Library is now decided prior to the beginning of the new fiscal year. Specific amounts are designated to each of HCL's priority funding areas. See the graph to the right for 2016's priority funding areas and amounts.



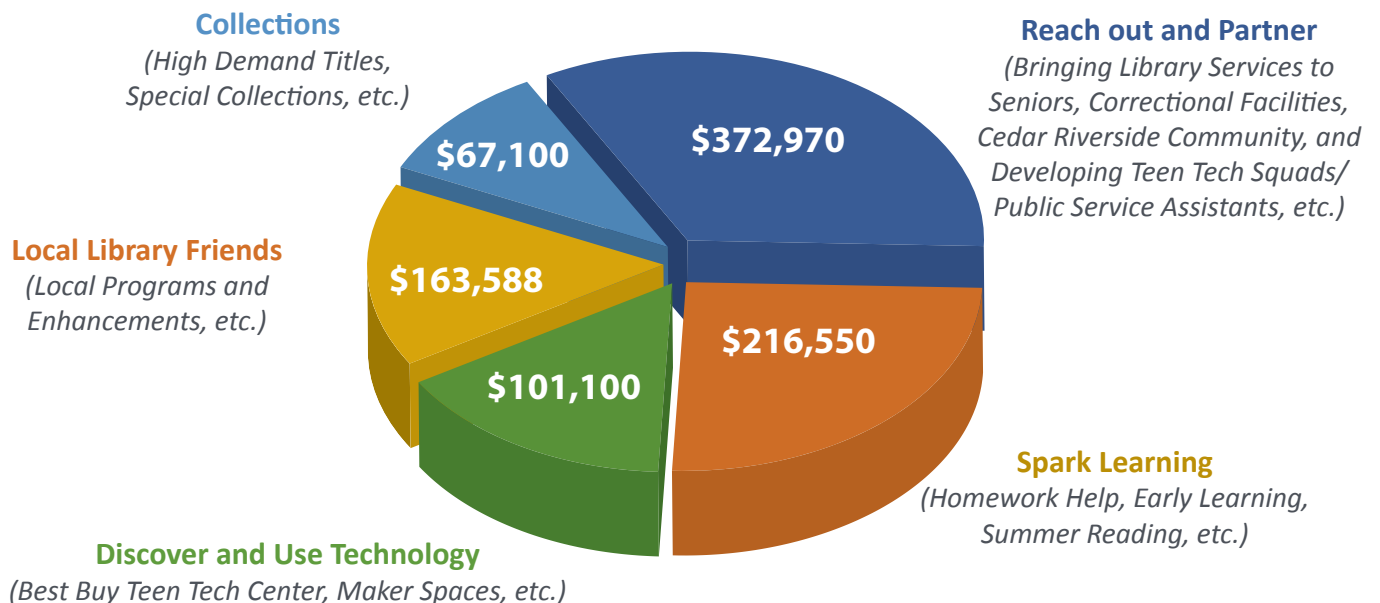


## Growing Membership Means Growing Library Support



## Your Support Makes a Profound Impact

**2016 Total Library Funding: \$921,308**



# Your Powerful Impact

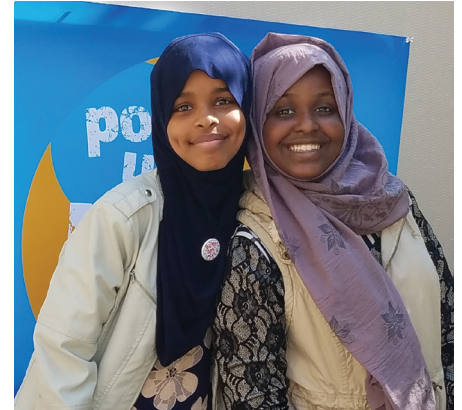
Your Donation Bridges Gaps, Enriches Lives, and Empowers Our Community to Thrive

## Bringing Library Resources to All

### CEDAR RIVERSIDE OUTREACH INITIATIVE

Cedar Riverside, a dense urban neighborhood south of downtown Minneapolis, is home to the largest population of Somalis outside East Africa. While Hennepin County Library (HCL) has four locations within three miles of Cedar Riverside, it had no direct presence in the neighborhood... until now.

Through your support . . . HCL launched the Cedar Riverside Outreach Initiative in 2016. Pop-up library events brought the library experience directly to the community and connected residents with nearby libraries. The pop-up events were funded by a Library Services and Technology Act grant from the Minnesota Department of Education, secured by Friends of HCL. Library staff brought mobile technology kits with iPads, laptops, a projector, and a mobile print station to each event. Community members were able to sign up for a library card, check out books, gain technology skills, and meet HCL staff from the four libraries surrounding the Cedar Riverside neighborhood. In Total, HCL served 775 patrons and issued 181 new library cards at Cedar Riverside pop-up libraries!



## Learning and Growing Year-Round



### HOMEWORK HELP, TEEN TECH SQUAD, AND SUMMER LEARNING

Friends of HCL is helping Hennepin County Library create learning opportunities through innovative, engaging programs for K-12 students. Teen Tech Squad (TTS) is a youth employment program in seven public libraries that brings workshops on science, technology, engineering, and math (STEM) to under-served neighborhoods. TTS recruits teen leaders interested in technology and offers them intensive, ongoing training in STEM concepts, workshop facilitation, and high tech skills. TTS helps youth increase their knowledge of, and interest in, STEM concepts through hands-on activities; build their confidence to succeed in school; and ignite their passion for pursuing STEM-focused careers. In total, TTS employed 30 ambitious young people as paid facilitators, delivering 166 hands-on STEM workshops to more than 1,200 youth participants.

Through your support of Homework Help . . . nearly 300 tutors helped more than 1,100 unique youth from all grade levels master academic concepts and complete homework assignments. Homework Help, a drop-in after-school tutoring program, offers youth in economically-challenged, diverse neighborhoods a free, safe, and welcoming space to work with adult volunteers in 12 public libraries. The impact of this program is profound: nearly 89% of students reported that they are better readers and writers; 97% of students reported improvements in math; and 98% of students reported feeling welcomed and included.

Through your support of Summer Learning. . . an astounding 858 learning events with more than 11,000 participants were held at public libraries open across Hennepin County this past summer. Thoughtful and interactive library programs inspired students of all ages to foster a love of reading and develop a passion for learning. HCL's Summer Learning program brought together library staff, community partners, volunteers, and teens to offer age-appropriate, theme-based book clubs and workshops on a variety of topics, including storytelling, reading with animals, stories in French, creating comics, African folktales, and more.





## Transformational Outreach Services

### OUTREACH SERVICES

Friends of HCL is committed to helping ensure library services are accessible to everyone. HCL Outreach Services eliminates barriers to ensure every member of our community has the opportunity to read, engage, and learn — no matter their age, economic level, physical ability, or background.

**Through your support of Freedom Ticket . . .** HCL plays a vital role for people leaving corrections facilities by offering programs and resources for finding employment and accessing services, both critical factors in successful reentry into society. Freedom Ticket resources include book discussions and author visits on reentry related topics, computer classes to help bridge the digital divide, job resource workshops, focus groups with residents about library services and printed “going home guides”.

**Through your support of At Home Services . . .** homebound residents of Hennepin County receive requested books and materials through the U.S. mail or from caring volunteers who deliver the resources in person. These in-person deliveries promote social engagement for those who are often quite isolated. On average, HCL mails or delivers 60-90 items per day. In total, more than 900 individuals benefited from HCL’s At Home Services in 2016.

## Preserving Our Past to Enlighten Our Future

### SPECIAL COLLECTIONS

Professional and amateur historians of Hennepin County are fortunate to have extraordinary troves of photographs documenting the region’s history. Unfortunately, tens of thousands of these invaluable photos are virtually inaccessible because they exist only in hard copy and have not been catalogued. HCL’s Special Collections librarians are busy preserving this history by digitizing photos using archival standards, writing descriptive data to make them searchable, and creating a public database that can be accessed anywhere with an Internet connection.

**Through your support . . .** HCL has scanned, described, and catalogued several invaluable collections, including over 20,000 images chronicling historic neighborhoods demolished between the 1930s and 1980s and over 25,000 images donated by the Star Tribune nearly 50 years ago. These photos can be explored at: [hclib.org/browse/digital-collections](http://hclib.org/browse/digital-collections).





## A Special Thank You to Our Minerva Leadership Circle Members



The Minerva Leadership Circle recognizes those who support our Library at an exceptional level, \$1,000 or more annually. Named in honor of the Roman goddess of wisdom and protector of libraries, Minerva members ensure Hennepin County Library remains a pillar of our community.

*This statue of Minerva has welcomed patrons to Minneapolis Central Library since it opened in 1889.*

## Individual Donors

Tax-deductible gifts received between January 1 and December 31, 2016

### **\$50,000+**

Anonymous  
David S. Doty

### **\$25,000+**

Grossman Family Fund  
Charles and Pam Grossman  
Liz and Ben Smith  
Tom and Pat Grossman  
The Estate of Philip L. Thompson

### **\$10,000+ (Champions)**

Anonymous  
Estate of Melanie J. Haddox  
The Estate of Mary C. Heinz  
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of The Minneapolis Foundation  
The Racciatti Family Fund

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Catherine Taylor

### **\$2,500-\$4,999 (Leaders)**

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Susan Gray and Paul Waytz  
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M. Patricia Wuest

### **\$1,000 - \$2,499 (Patrons)**

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Vanessa J. Brown-McGuire

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Kathy and Hazen Graves  
Eric Griffin and Laura Pang  
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Susan Haggberg-Miller  
David Hanson and Bill Biermaier  
Melissa A. Harp  
Thomas and Kristina Hauschild  
Dawn Hill  
Elizabeth and Edwin Hlavka  
Thomas Hoch and Mark Addicks  
Sally Hwang  
Kathleen Jones  
Susan and Philip Jones  
Carol Jordan and Robert Callahan  
Miriam and Erwin Kelen  
Susan M. Kennedy  
Mike Kesti and Jennifer May



# Individual Donors

## (continued)

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Knox Foundation  
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Virginia L. Kubic  
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Karen Jean Larsen and Colin Alworth  
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Katherine Wells and Stephen Willging  
Greg and Ellen Weyandt  
Karin G. Weyl  
Penny Winton  
Milton and Margie Woodhouse  
Margaret Zverinova

Friends of the Hennepin County Library is also grateful to the 8,000 donors who made tax-deductible gifts of up to \$1,000 in 2016.

## Gratia Legacy Circle Members

Anonymous  
Renner and Martha Anderson  
Maryellen and Larry Baumann  
Martha Bird  
Joyce Borthwick  
Leila Brammer  
Carol Bridell  
Neil Bright and Judy Cowden  
David and Sandra Brown  
Jack Cole  
Rosalie Cole  
Francine M. Corcoran  
Dorothy E. Delegard  
Chris Du Bois  
Mary Ann Elftmann  
Linda L. Engberg  
Hope Esparolini  
Gus and Pat Fenton  
Pam Gagnon  
Aimee and William Guidera  
Holly and Kelly Guncheon

Dr. Penny Hatcher  
Deborah Jindra and Peter Bergan  
Charles L. Johnson  
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Bryan W. Swartz  
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Mark J. Weber  
Stu Wilson and Mel Barker

Gratia Countryman  
Library Director, 1904-1936

The Gratia Legacy Circle honors individuals who have made a bequest in a will or other planned gift to Friends of HCL. It is named for Gratia Countryman, one of the most important leaders in the history of public library service in Hennepin County.



# Organizational Support & Sponsors

Gifts received between January 1 and December 31, 2016

## \$50,000+

Alkire Family Foundation  
Best Buy Foundation  
Museum of Science  
Minnesota Department of Education

## \$25,000 to \$49,999

Anonymous  
Best Buy  
The K Foundation  
Otto Bremer Foundation  
Olseth Family Foundation

## \$10,000 to \$24,999

Allianz Life Insurance Company  
Donaldson Foundation  
Friends of Eden Prairie Library  
Friends of Edina Library  
Friends of Excelsior Library  
Friends of Golden Valley Library  
Friends of Maple Grove Library  
Friends of Plymouth Library  
Friends of Southdale Library  
The Mahle Family Foundation  
Minneapolis Youth Coordinating Board  
RBC Wealth Management  
The Richard M. Schulze Family Foundation  
Standard Heating & Air Conditioning

## \$5,000-\$9,999

Anime Twin Cities, Inc.  
Archie D. and Bertha H. Walker Foundation  
BNSF Railway  
BNSF Railway Foundation  
The Baker Foundation  
Friends of Champlin Library  
Friends of Nokomis Library  
Friends of Penn Lake Library  
Friends of Ridgedale Library  
Friends of Wayzata Library  
Friends of Washburn Library

## \$2,500-4,999

Brooms and Brews  
Curtis L. Carlson Family Foundation  
Eden Prairie Noon Rotary  
Friends of East Lake Library  
Friends of Hopkins Library  
Friends of Hosmer Library  
Friends of Linden Hills Library  
Friends of Northeast Library  
Friends of St. Louis Park Library  
Friends of Walker Library  
Friends of Westonka Library  
General Mills Foundation Gift Matching Program  
James B. Linsmayer Foundation  
Medtronic Foundation  
RBC Foundation - USA  
R.C. Lilly Foundation

## \$1,000 to \$2,499

Comcast Corporation  
Fredrikson & Byron Foundation  
Friends of Augsburg Park Library  
Friends of Maple Plain Library  
Friends of Minnetonka Library  
Friends of Pierre Bottineau Library  
Friends of Rogers Library  
Friends of Roosevelt Library  
Friends of Southeast Library  
Hess, Roise and Company, Inc.  
Magers and Quinn Booksellers  
Piper Jaffray & Co.  
Proto Labs Foundation  
Sit Investments Associates, Inc.  
Stinson Leonard Street LLP  
Thrivent Financial for Lutherans Gift Multiplier Program  
TCF Foundation Matching Gift Program  
United Health Foundation

## Honorariums & Memorials

Our dear Library Friend, Ann Cole, passed away in July 2016. She attended nearly every Pen Pals over its 20 year history along with her beloved husband, Jack, who founded the series in addition to the Library Foundation of Hennepin County. Ann had a special gift of ministering to the sick and elderly. She had a long career first as a public health nurse in Detroit, then Director of Nursing and the Administrator at several nursing homes, and finally as a social worker in Adult Protection with Anoka County. Her energy, wit, enthusiasm — and the unforgettable twinkle in her eyes when she smiled — will be missed by all whose lives she touched. Nearly \$4,000 was donated to the Ann and Jack Cole Children's Fund to support the Library she loved ... a fitting tribute to a beautiful life and her generosity of spirit. **In 2016, 331 generous individuals made tribute and memorial gifts in support of the Library. For a full acknowledgment of these gifts, visit [supportHCLIB.org/tribute-2016](http://supportHCLIB.org/tribute-2016)**



Ann Cole, 1926 - 2016

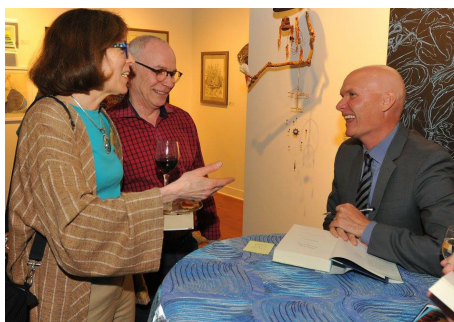




## Connecting Friends with Great Stories & Storytellers

As advocates of the power of great literature, we are proud to provide our Friends with the opportunity to gather, learn, and share unique experiences with some of today's most prolific and thought-provoking storytellers.

Award-winning authors spoke to sold-out Pen Pals crowds and packed Talk of the Stacks audiences in 2016. Take a look back at some of the highlights:




Clockwise from top left: donor event celebrating our Library's world-class cookbook collection with hosts Mary and Tom Racciatti and Library Director Lois Langer Thompson (right), Pen Pals with Anthony Doerr, Talk of the Stacks with Emma Cline, donor event with special guest Chef Alex Roberts (center), Minneapolis Central Library's 10th Anniversary Celebration with guest of honor César Pelli (second from right), 7th Annual Author Lust Luncheon with local author Kao Kalia Yang.

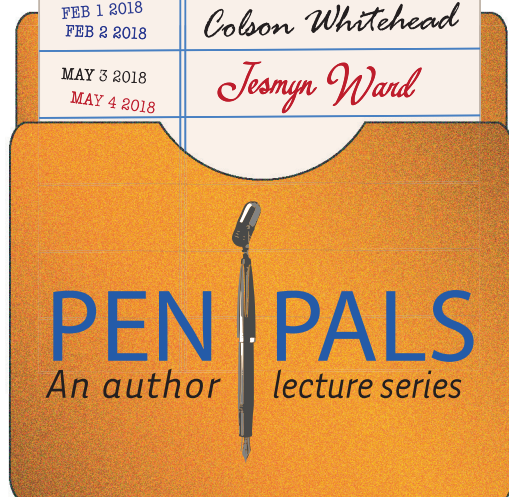




## Join us for the 21st Season of Pen Pals



 <b>FRIENDS</b> of the HENNEPIN COUNTY LIBRARY	
DATE	AUTHOR
SEPT 26 2017 SEPT 27 2017	Alan Alda
OCT 26 2017 OCT 27 2017	Jennifer Egan
NOV 30 2017 DEC 1 2017	DAN RATHER
FEB 1 2018 FEB 2 2018	Colson Whitehead
MAY 3 2018 MAY 4 2018	Jesmyn Ward



**Tickets & information at:**  
[supportHCLIB.org/pen-pals](http://supportHCLIB.org/pen-pals)  
612-543-8112

**All lectures take place at  
Hopkins Center for the Arts.**

2017-18 sponsors include:

ANONYMOUS IN HONOR OF



**Wealth  
Management**



## Top 5 Ways to Connect with Friends!

1. Have an extraordinary literary experience with us at a **Talk of the Stacks** or **Pen Pals** event! *Dates and details at [supportHCLIB.org](http://supportHCLIB.org).*
2. Follow Friends of the Hennepin County Library on **Facebook** and **Twitter** and **Instagram** for exclusive updates and offers.
3. Sign up for our **e-newsletter** to stay up-to-date on author events, book sales, and library news. *Subscribe at [supportHCLIB.org](http://supportHCLIB.org).*
4. Join your **local library Friends chapter** to learn more about volunteer opportunities and other ways to support your neighborhood library!
5. **Exchange business cards** with us! We're always looking for organizational partners and sponsors who want to align with our mission. *Email [friends@hclib.org](mailto:friends@hclib.org) to set up a meeting.*



**FRIENDS**  
of the HENNEPIN  
COUNTY LIBRARY

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Minneapolis, MN 55401

Phone: 612-543-8100

Fax: 612-543-8101

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