



FRIENDS *of the*
HENNEPIN COUNTY LIBRARY

news, stories, events ◆ *ways to connect, give back and get involved*

Library Celebrates Record-Setting 2011, Looks to Address Budget Challenges in 2012

Hennepin County Library saw record-setting use in 2011. Last year, approximately 5.9 million people visited the Library, checked out more than 17.5 million items and attended more than 200,000 free programs. Additionally, the Library's website received more than 21.5 million hits and librarians responded to more than 865,000 reference questions at libraries and online.

While the Hennepin County Library looks to continue meeting the growing demands of its customers, it will need to address a \$2 million reduction in its overall budget in 2012. Strategically, the Library is choosing to reduce its collection budget rather than reduce hours, which will result in a 25% reduction in the collection budget for the year. As part of managing the increasing demand, the Library has implemented new borrowing policies, including limiting requests and checkouts to 30 (down from 100), changing inter-library loan policies and restricting access to downloadable materials to Hennepin County residents only.

Months of study went into identifying the new numbers on limits, which were based on the tipping points where a change would have the most positive impact on Library workflow while effecting the fewest number of patrons. In reviewing data from 2011, the Library found that less than 3 percent of current borrowers have 30 or more items checked out at any given time. The new borrowing policies will allow books to move more quickly through the system from patron to patron. Visit hclib.org for a complete list of borrowing policies.

Hennepin County Library appreciates the voracious readers in the community and their unwavering support of libraries. Working with the Library, the Friends of the Hennepin County Library and local Friends groups will look to increase our private support of the collection next year. There is no substitute for an exceptional Library, and nothing more satisfying than keeping ours strong!

“The public library is a great equalizer.”

- Keith Richards



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2011 was a year of great change and progress for our organization.

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A Message from our President

Lynn Carlson Schell

Friends member since 2006, Chief Executive Officer and Managing Principal, Shelter Corp.

It is my honor to serve as the new Board president for the Friends of the Hennepin County Library, a vibrant community of supporters for our library system. Annually, our organization provides more than \$1 million total support to libraries in Hennepin County. From fundraising to purchasing library materials to presenting a diverse range of cultural programs, our independent, non-profit network helps make the wonder of learning and discovery more accessible to all.

2011 was a year of great change and progress for our organization. After a thorough strategic planning and branding process, the Board approved a name change to the Friends of the Hennepin County Library (Friends of HCL). The new name represents the start of a new, cohesive model for increased library support in our community.

In the fall of 2011, we unveiled a new website with more dynamic online giving and sustaining membership opportunities, an expanded news and events section, and increased social media. Working as the coordinating organization of the 41 local Friends groups, we also launched a new collaborative membership program which makes it easy for a person to join the Friends of HCL and a local Friends group at the same time. In just four months, more than 1,100 households have signed up as joint members. With more than 5,200 members (including 3,700 households, 41 local Friends groups, hundreds of Pen Pals subscribers, and dozens of corporate and foundation sponsors), our support community is committed to helping the Library fulfill its mission to nourish minds, transform lives, and build community together.



For me, great libraries are more than great buildings. They are an open community where all are welcome to learn, grow and enhance their lives through the power of discovery. With patron use at an all-time high at the Hennepin County Library and projected budget cuts for this year and next, the Library's need for private support will only be increasing in the coming years. With a renewed vision to be the foremost library support organization in the nation, the Friends of HCL is poised to increase our support of the Hennepin County Library in 2012 and committed to keeping it strong.

Libraries would not be the same without the support of Friends, like you.

I look forward to working with you and I thank you for your continued support.

Friends of HCL 2012 Board Officers and New Directors Announced

The following new officers were elected to serve in 2012:

- **President:** Lynn Carlson Schell, Chief Executive Officer and Managing Principal, Shelter Corp.
- **Vice President:** Greg Weyandt, Attorney, Of Counsel, Briol & Associates
- **Treasurer:** Margaret Wunderlich, CFO and Vice President of Operations at Lerner Publishing Group
- **Secretary:** Jonathan Gaw, Business Analyst for IDC

The following people were appointed as new board members as of January 1:

- Charlotte Abrahamson, Senior Executive, Accenture
- Ned Hancock, Marketing Manager, 3M
- Beth McGuire, Group Manager, Target
- Steen Moller, Partner, Accenture
- Marcia Rinek, Community Volunteer
- Carol Shaw, Independent Insurance Consultant and Former Actuary for Allianz Life

The 37-member Board of Directors is responsible for the management, overall strategic direction, and financial stewardship of the organization. Visit supporthclib.org/board for the complete roster.

Roosevelt Library Closes for Renovation

The Roosevelt Library in Minneapolis closes for renovation on February 11. The 4,043 square-foot library opened in 1927 and has been designated a historic site by the Minneapolis Historical Preservation Commission. Architects

Hagen, Christensen & McIlwain will adhere to Historical Preservation Commission standards for the renovation and expansion project. Reopening in summer 2013, the new library will feature an expanded multipurpose room, more public computers, mobile laptops, and wireless access; a teen area; and a refreshed collection with more books, DVDs, and CDs. Funding for the renovation is provided by the City of Minneapolis bond proceeds from the City-wide 2000 library referendum.



Library App Has New Features

Last year, the Hennepin County Library launched its own mobile app – making it easier for patrons to do fast catalog searches with minimal keystrokes, renew and reserve items, check the events and classes calendar, and ask reference questions. This January, the app provider added new features to the mobile app – allowing users to scan ISBN barcodes on books to see if the titles are in the catalog, as well as download eBooks and access their digital account. To download or update the Library’s mobile app visit hclib.org on your mobile browser.



2011 Planned Gifts Provide Critical Support to the Friends of HCL

Last year the Friends of HCL formally launched the Gratia Circle to honor individuals who have made a bequest in a will or other planned gift to our organization. The Circle is named for Gratia Countryman, one of the outstanding library directors in the 125 years of public library service in Hennepin County.



In 2011, our organization received five planned gifts totaling \$102,000. Thank you to the estates of Crystal Clift, Edna Downing, Robert J. Olson, Mildred Templin, and Lillian Wallis. ***If you would like more information about making a planned gift or have made a planned gift to the Friends of HCL and would like to be included in the Gratia Circle, please contact Mary Worley, Director of Development for Individual Giving, at 612.543.8106 or mworley@hclib.org.***

RFID to Transform the Way the Library Does Business

The Hennepin County Library is in the process of tagging its entire circulating collection with radio frequency identification (RFID) tags. This technology will increase efficiency, allow librarians to pull requests quicker for patrons, improve circulation and inventory control, reduce cost, allow greater automation and self-service check-outs. The process of tagging the entire collection should be completed in 2012.



What were people checking out in 2011?

Approximately 17.8 million items were checked out of the Hennepin County Library in 2011. With nearly 5 million items, the collection is filled with endless stories. Here's a list of a few authors that had more than one "story" on the Library's top 25 lists. For a complete list of most popular titles of 2011 and other great topical book lists compiled by our talented librarians and creative customers, visit hclib.org.

For Children



Jeff Kinney

Dog Day
Rodrick Rules
The Ugly Truth *The Last Straw*
Diary of a Wimpy Kid: Greg Heffley's Journal



Daisy Meadows

Gabriella the Snow Kingdom Fairy
Penny the Pony Fairy
Victoria the Violin Fairy
Phoebe the Fashion Fairy
Cherry the Cake Fairy
Isabelle the Ice Dance Fairy



Mary Pope Osborne

Dragon of the Red Dawn
Eve of the Emperor Penguin
Haunted Castle on Hallows Eve
Monday With a Mad Genius
Blizzard of the Blue Moon
Dark Day in the Deep Sea



J. K. Rowling

Harry Potter and the Deathly Hallows
Harry Potter and the Sorcerer's Stone
Harry Potter and the Chamber of Secrets
Harry Potter and the Order of the Phoenix
Harry Potter and the Prisoner of Azkaban
Harry Potter and the Half-Blood Prince

For Adults



Janet Evanovich

Sizzling Sixteen
Smokin' Seventeen
Wicked Appetite



John Sandford

Buried Prey
Bad Blood



Stieg Larsson

The Girl With the Dragon Tattoo
The Girl Who Played With Fire
The Girl Who Kicked the Hornet's Nest



James Patterson

Cross Fire
Toys
10th Anniversary (with Maxine Paetro)
Don't Blink (with Howard Roughan)

For Teens



Suzanne Collins

The Hunger Games
Mockingjay *Catching Fire*



Anthony Horowitz

Stormbreaker
Crocodile Tear
Point Blank
Skeleton Key



Stephenie Meyer

Eclipse
Twilight
Breaking Dawn
New Moon
The Short Second Life of Bree Tanner



James Patterson

Angel
The Dangerous Days of Daniel X
Fang Witch & Wizard (with Gabrielle Charbonnet)

Web briefs

Our website has daily news updates, a dynamic events and news section, new online giving tools, a merchandise store, and meetings and events from all 41 Local friends groups. Here's a round up of recent headlines:

- ◆ **11.11.11.** Talk of the Stacks awarded "Best of the Cities Book Club" by *Minnesota Monthly* for 2011.
- ◆ **11.16.11.** The Friends of HCL receive \$48,455 from 445 donors on Give to the Max Day Minnesota -- putting us on the top 20 leader board for the most money raised amongst the 3,987 participating nonprofits. With an anonymous \$25,000 matching donation, we raised \$73,455 in one day!
- ◆ **12.29.11.** Comcast renews as presenting sponsor of Pen Pals. Since 2008, Comcast and the Comast Foundation have made grants and sponsorship gifts for outreach services and programs totaling more than \$150,000.
- ◆ **12.31.11.** Working together the Friends of HCL and local Friends groups from Augsburg Park, East Lake, Edina, Excelsior, Golden Valley, Linden Hills, Maple Grove, Minneapolis Central, Plymouth, Ridgedale, Rockford Road, Southdale, St. Anthony, St. Bonifacius, Washburn, Webber Park, and Westonka libraries, make a gift of \$93,000 to support the Library's collection in 2011.



VISIT SUPPORTHCLIB.ORG
FOR COMPLETE STORIES AND MORE

Book Sale Finder

Local Friends groups host book sales to raise funds for their local library. Each sale features hundreds of books. Most books are \$2 or less. For complete details and directions visit supporthclib.org.

2.6.12

St. Anthony (12 pm - 7 pm)

2.10.12

Hopkins (Members only: 1 - 4 pm)

2.11.12

Hopkins (10 am - 4 pm)

2.18.12

Ridgedale (10 am - 4 pm; Members only: 9 am - 10)

3.2.12

Rockford Rd. (Members only: 12 - 4 pm)

3.3.12

Rockford Rd. (10 am - 4 pm)

Maple Grove (10 am - 3 pm)

3.4.12

Rockford Rd. (Bag sale: 12 - 4 pm)

3.10.12

Augsburg Park (10 am - 2 pm)

Plymouth (10 am - 4 pm; Members only: 9 am - 10)

3.11.12

Plymouth (Bag sale: 12 pm - 3 pm)

4.14.12

***Excelsior** (8 am - 3 pm)

4.20.12

Oxboro (10 am - 4 pm)

***Long Lake** (9 am - 6 pm)

Golden Valley (Members only: 12 pm - 5 pm)

4.21.12

Golden Valley (10 am - 4 pm)

Long Lake (9 am - 1 pm; Bag sale: 11 am - 1 pm)

Oxboro (10 am - 4 pm)

***Wayzata** (9 am - 4 pm)

Westonka (10 am - 4 pm)

4.22.12

Wayzata (Bag sale: 12 pm - 4 pm)

Westonka (12 pm - 4 pm)

Golden Valley (Bag sale: 12 pm - 3 pm)

4.23.12

Westonka (Bag sale: 10 am - 7 pm)

4.27.12

Rogers (9 am - 2 pm)

Brookdale (2-4 p.m. Friends of HCL members only.

Join at the door!)

4.28.12

Rogers (9 am - 2 pm)

Sumner (10 am - 4 pm)

Brookdale (9 a.m.-3 p.m.; Bag Sale 2-3 p.m.)

Edina (10 am - 5 pm)

4.30.12

Edina (Bag Sale: 10 am - 4 pm)

* *Booksale not held at library.*

Visit supporthclib.org for complete addresses.

spring clearance sale

@ Friends of HCL Bookstore
Minneapolis Central Library, 300 Nicollet Mall

WEEK ONE: March 8 – March 16:

All used books, music, and videos are 50% off

WEEK TWO: March 17 – March 23:

All used items are \$.25 each

WEEK THREE: March 24 – March 31:

All the items you can fit into a grocery bag for \$2

HOURS:

11 AM – 2 PM, Mon.

10 AM – 5 PM, Tues., Wed., Fr.

10 AM – 7 PM, Thurs.

10 AM – 4:30 PM, Sat.

Programs & Events

LOCATION KEY:

Minneapolis Central Library

300 Nicollet Mall, Minneapolis

Ridgedale Library

2601 Ridgedale Dr., Minnetonka

Southdale Library

7001 York Ave. S., Edina

Hopkins Center for the Arts (HCA)

1111 Mainstreet, Hopkins

The Friends of the Hennepin County plays a unique and valued role as a producer of cultural, literary and civic programs in our libraries. In 2011, the Friends of HCL produced 70 free cultural programs – attracting more than 10,000 people to the Library. In addition, the ticketed Pen Pals series benefiting the Friends of HCL and the Library, was attended by 6,500 people. Our programmatic mission is to provide engaging cultural activities to attract new members, encourage community engagement at libraries, and raise the visibility of our organization. This spring we are honored to present the following series.

Childish Films

A free program of children's cinema and arts for all ages

Each screening features a pre-show activity, introduction, and complimentary healthy snacks. Admission is free with open seating to the public. Doors open at 10 AM for seating, snacks, and hands-on activities. Live pre-show performances begin at 10:30 AM.

Series sponsors: Lerner Publishing Group, Whole Foods Market, Weston Woods Studio, Crash and Sue's, Minnesota Parent, KARE 11.

2.1.12

7 PM @ Southdale

Club Book:

Stewart O'Nan

Acclaimed author of 13 novels, including *Snow Angels* and *Last Night at the Lobster*.



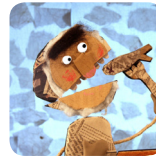
2.4.12

10:30 AM @ Southdale

Childish Films:

For Kids By Kids

Create a collective cardboard collage before watching hand-made artistic film.



3.3.12

10:30 AM @

Ridgedale

Childish Films:

The Gruffalo

Join a book-making activity with MN Center for Book Arts before watching the award-winning animated tale, *The Gruffalo*.



1.31.12

7 PM @ Central

Talk of the Stacks:

Gabrielle Hamilton

Praised chef/owner of Prune restaurant in New York's East Village shares a lyrical memoir about her unconventional journey as a cook in *Blood, Bones & Butter*.



2.18.12

10:30 AM @ Central

Childish Films: For Kids By Kids

2.21.12

7 PM @ Central

Talk of the Stacks:

David Treuer

Treuer examines Native American reservation life, past and present in his first full-length work of nonfiction *Rez Life*.



Pen Pals

An award-winning ticketed author lecture series that raises funds for the Friends of HCL

Now in its 15th season, this series features nationally acclaimed authors. Held at the Hopkins Center for the Arts. Ticket purchase required. See back cover for more information.



Presenting sponsor: Comcast.

Series sponsors: Gabriel deGrood Bendt, Marquette Hotel, Mpls.St.Paul Magazine, KARE-11.

Talk of the Stacks

A reading series exploring contemporary literature and culture

Featuring new works from local and national authors, this series is free and open to the public. Book sale/signings follow the programs. Doors open 45 minutes in advance.



Presenting sponsor: The Private Client Reserve of U.S. Bank. Supporting sponsor: Dorsey & Whitney LLP. Additional support: Marquette Hotel, Minn Post, and Magers and Quinn Booksellers.

Club Book

Bringing authors to library communitites across the metropolitan area.

A program of the Metropolitan Library Service Agency and coordinated by the Friends of the Hennepin County Library, this series is free and open to the public. Book sale/signings follow the programs. Doors open 45 minutes in advance. For a complete schedule, visit clubbook.org.



Creative partner: A/B Geist. Media support: Minnesota Public Radio.

supporthclib.org or 612.543.8107 for details and more events

3.27.12

7 PM @ Central

Talk of the Stacks:

Benjamin Busch

Author, acclaimed actor from *The Wire*, and Iraq war veteran presents *Dust to Dust: A Memoir*.



4.19.12

7:30 PM @ HCA

Pen Pals:

Dr. Brian Greene

Tickets and info.: See back cover.



4.22.12

2 PM @ Ridgedale

Club Book:

Richard Louv

In honor of Earth Day, meet award-winning journalist and author of *The Nature Principle: Human Restoration and the End of Nature-Deficit Disorder*.



4.20.12

11 AM @ HCA

Pen Pals: Dr. Brian Greene

3.15.12

7:30 PM @ HCA

Pen Pals:

Wallace Shawn

Tickets and info.: See back cover.



3.17.12

10:30 AM @ Central

Childish Films: *The Gruffalo*

3.16.12

11 AM @ HCA

Pen Pals: Wallace Shawn

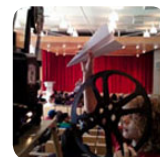
4.21.12

10:30 AM @ Central

Childish Films:

Film Festival Shorts

Make a stop-motion animated trailer for the library before the series finale of *Childish Films* with a selected program of the best shorts.





FRIENDS *of the*
HENNEPIN COUNTY LIBRARY

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Minneapolis, MN 55401

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supporthclib.org

Pen Pals Mid-Season Subscriptions Available



Wallace Shawn

March 15 & 16, 2012
(author of *Essays* and actor in *My Dinner with Andre* and *The Princess Bride*)



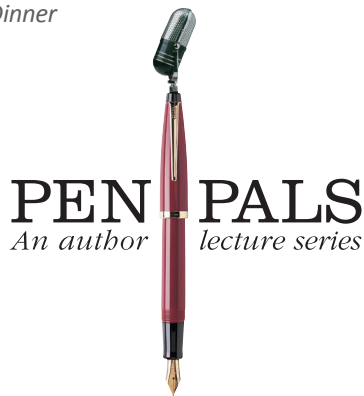
Brian Greene

April 19 & 20, 2012
(author of *The Elegant Universe* and *The Hidden Reality*)



Arthur Phillips

May 10 & 11, 2012
(author of *Prague* and *The Tragedy of Arthur*)



USE YOUR LIBRARY

LIVE CHAT:
hclib.org, Click Ask Us.

BY PHONE:
612-543-KNOW (5669)

IN PERSON:
at 41 libraries

Pen Pals is a ticketed author lecture series benefiting the Friends of HCL.
Hopkins Center for the Arts, 1111 Main Street
Mid-season subscription available for \$99. Individual tickets start at \$40.

