



2019



FRIENDS
of the HENNEPIN
COUNTY LIBRARY

ANNUAL REPORT

Dear Friends,

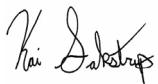
Because of you, Hennepin County Library is making a lasting difference in the lives of countless individuals every day and supporting a fair, inclusive community that uplifts everyone, no exceptions.

Our 41 libraries stand at the very heart of our neighborhoods as welcoming spaces connecting people to resources and to each other for the exchange of information, ideas and opinions ... and as a place to learn, grow, discover, reflect, and respond.

In recognition of your incredible support, we are delighted to share Friends of the Hennepin County Library's 2019 Annual Report, highlighting the extraordinary programs, services, and resources that YOU—our Hennepin County Library Friends and patrons—are making possible. As we turn the page from the last decade, we stand now stronger as an organization and able to fuel more of the library's life-changing work than ever before.

The library's community-driven mission means that growth, innovation, and forward thinking are essential to ensuring that every patron can find their place at the library. With your help, we have been able to bring books to homebound individuals, employ teens and jumpstart careers in STEM fields, expand the collection, support school-age youth with academic tutoring and mentoring, reach new communities through locally-embedded library services, and more!

Together, we look back at a wonderful year with pride and toward the future with hope. Thank you for helping extend the transformational power of our library to every corner of our county and beyond.



Kai Sakstrup
Board President



Kristi Pearson
CEO



Pictured: Kristi Pearson, Kai Sakstrup, and Aimee Guidera (Incoming FHCL Board President)

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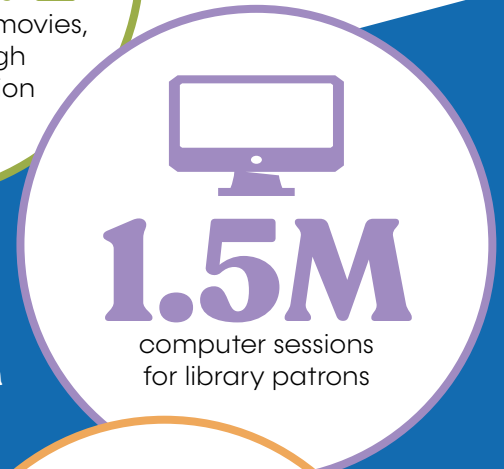
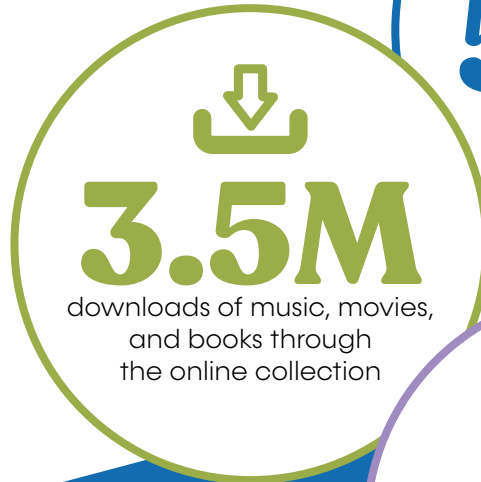
Linda Merritt
Finance Director

Kristi Pearson
CEO

Cover photo: Award-winning author Carmen Maria Machado greets fans at *Talk of the Stacks*.

2019: Our Library in Action

As Hennepin County Library's non-profit fundraising partner, Friends of the Hennepin County Library builds awareness, appreciation, and financial support for our world-class library.



“I strongly support Intellectual Freedom for all and believe in the library as a source of creating community.”

~Ryan S, HCL Patron



“My kids absolutely love the play areas and story times!”

~Ingrid B, HCL Patron

Financial Statement

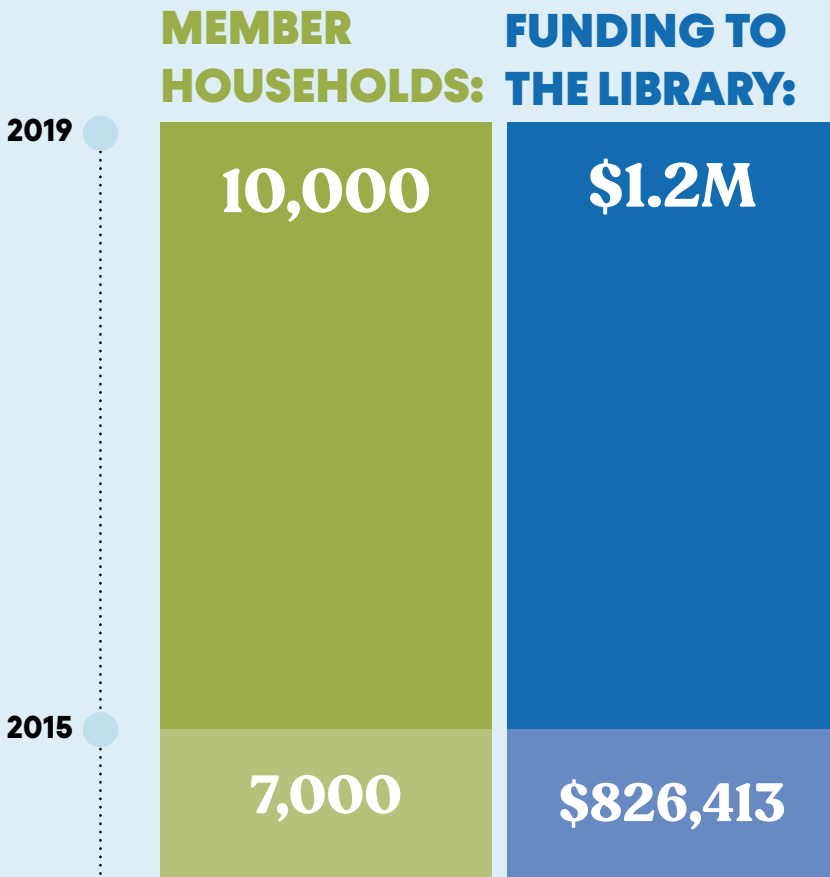
Statement of Operational
Activities for the Year Ending
December 31, 2019

| | Without Donor Restrictions | With Donor Restrictions | Total |
|--|-------------------------------|----------------------------|------------------|
| SUPPORT AND REVENUE | | | |
| Corporate, Foundation, and Government Grants | 717,005 | 91,473 | 808,478 |
| Contribution, In-Kind | 71,899 | | 71,899 |
| Memberships, Individual Gifts, and Memorials | 2,433,222 | 31,395 | 2,464,617 |
| Program Revenue | 289,852 | | 289,852 |
| Investment Income | 237,508 | 99,857 | 337,365 |
| Sub-Total Support and Revenue | 3,749,486 | 222,725 | 3,972,211 |
| Net Assets Released from Restrictions | 370,409 | (370,409) | - |
| Total Support and Revenue | 4,119,895 | (147,684) | 3,972,211 |
| EXPENSES | | | |
| Program Services | 2,005,354 | | 2,005,354 |
| General and Administrative | 102,326 | | 102,326 |
| Fundraising | 561,766 | | 561,766 |
| Total Expenses | 2,669,446 | - | 2,669,446 |
| CHANGE IN NET ASSETS | 1,450,449 | (147,684) | 1,302,765 |
| Net Assets: Beginning of the Year | 1,655,876 | 1,824,524 | 3,480,400 |
| NET ASSETS: END OF YEAR | 3,106,325 | 1,676,840 | 4,783,165 |

A full audit conducted by Akins Henke & Company is available on our website at www.supportHCLIB.org. Please contact Linda Merritt, Finance Director, at 612-543-8103 or email lmerritt@hclib.org to request a paper copy of the audit.

In 2013, Friends of HCL moved to a guaranteed funding model, meaning the total funding given annually to Hennepin County Library is now decided prior to the beginning of the new fiscal year. Specific amounts are designated to each of HCL's priority funding areas.

Your Friends Membership Grows Library Support



\$378,491

**YOUTH:
SCHOOL READINESS/
STEM LEARNING**

Homework Help, early learning spaces, summer learning, Best Buy Teen Tech Center, and more

\$159,012

**YOUTH:
PATHWAYS TO CAREERS**

Teen Tech Squad program

\$175,000

LOCAL LIBRARIES

Programming and resource enrichment at local libraries

\$123,865

INNOVATION

MNspin music streaming and download platform, equity fund programming and more

\$94,000

COLLECTIONS

Expanding the general collection, Special Collections digitization and preservation, and more

\$269,632

COMMUNITY-BASED SERVICES

Senior services; outreach to patrons at correctional facilities and patrons experiencing homelessness; "All Are Welcome" van; Franklin Learning Center; literacy initiatives and more

Your Support Has a Powerful Impact



“Homework Help really helps me actually understand my assignments. I feel like I can help someone else using the same concepts I was taught at the library.”

~ 10th grader, North Regional Library

HOMESCHOOL HELP

89% of participants say they are doing better in school

93% said they feel welcomed and supported

14,450 tutoring sessions in the 2018-2019 school year in **14 libraries** across Hennepin County

16 lead tutors

325 volunteers

1,300 unique youth served (77% attend at least once a week.)



“With Friends support, we are able to keep kids busy, happy, engaged and ready to return to school in the fall.”

~ Librarian, North Regional Library

SUMMER LEARNING

775 Summer Learning programs offered across **41 libraries**

14,000+ youth participated



“The tech center is a different world for me. I love coming because I can make something beautiful out of nothing.”

~ TTC participant member



TEEN TECH SQUAD

34 teens employed as TTS Leaders of 8 squads

850 attendees at 180 TTS workshops

85% of workshop attendees felt confident they could succeed at STEAM activities

BEST BUY TEEN TECH CENTER

450 unique youth have visited the TTC in the last six months

94% of TTC youth report interest in attending a two or four-year post-secondary program



“There is a shift in the way people are thinking about the library. Before, it was a place they didn’t see themselves... a place that had never been for them... Now, there is so much excitement and so much interest about the library. It’s absolutely incredible!”

~ Karina Kelton, Oxboro Librarian

COMMUNITY EMBEDDED SERVICES

92% of Franklin Library youth workshop participants felt more connected to their community

96% of Oxboro Library program participants were more likely to use library services

80% of Oxboro Library program participants learned a valuable new skill



“These books are my life line!”

~ At-Home Services patron

PATRONS EXPERIENCING HOMELESSNESS

12 satellite book collections at homeless shelters

300 visitors for Sunday Atrium Open Hours at Minneapolis Central Library

SPECIAL COLLECTIONS - PRESERVATION AND DIGITIZATION

125,000+ local historic photos available digitally and free of charge

12,700 WWII books, posters, and pamphlets preserved in the Kittleson Collection

1,731 local yearbooks digitized

OUTREACH TO CORRECTIONAL FACILITIES

330 facility residents participated in library programs

200 children received book recordings from their incarcerated parents

“We come from so many different backgrounds but have so much in common. It was just nice to meet the author of a book that hit so close to home.”

~ Corrections facility program participant



Individual Donors



THANK YOU, MINERVA LEADERSHIP CIRCLE MEMBERS!

The Minerva Leadership Circle recognizes those who support our library at an exceptional level, \$1,000 or more annually. Named in honor of the Roman goddess of wisdom and protector of libraries, Minerva members ensure that our library remains a pillar of our community.

Total tax-deductible giving received between January 1 and December 31, 2019.



\$100,000+

Estate of Carol Bridell

\$50,000+

Anonymous
Richard and Beverly Fink Family Foundation

\$20,000+

Julie Allinson and Paul Erickson
David S. Doty
Estate of Elayne Hengler
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\$5,000+

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\$1,000+

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Thank you to all of our nearly 10,000 donors for your continued and generous library support!

Organizational Support & Sponsors



Gifts received between January 1 and December 31, 2019.

\$100K+

The Clubhouse Network
Minnesota Department of Education

\$50K+

Council on Library and Information Resources

\$25K+

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Best Buy Employee Giving Program
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Gratia Legacy Circle Members

The Gratia Legacy Circle honors individuals who have made a bequest in a will or other planned gift to Friends of the Hennepin County Library. It is named for Gratia Countryman, one of the most important leaders in the history of public library service in Hennepin County.

Gratia Members

Anonymous
 Richard Alberta, PsyD and Hanan
 Rosenstein, MD
 Renner and Martha Anderson
 Courtney Backen
 Maryellen and Larry Baumann
 Martha Bird
 Joyce Borthwick
 Leila Brammer
 Carol Bridell
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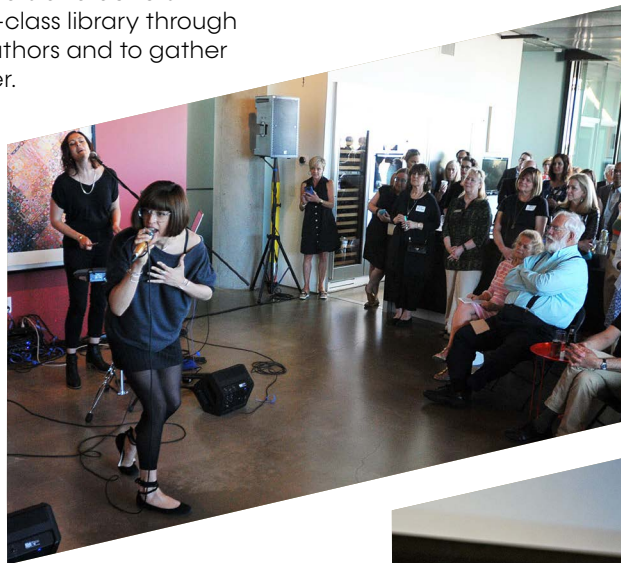
We are deeply grateful for the following Library supporters, now passed, who included Friends of HCL in their estate plans.

Anonymous
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 Yukiko (Becky) Yagyū
 Eva O. Young
 Wilfred J. Zalaznik

2019 Events Highlights

FHCL's engaging events offer community members and donors unique opportunities to connect with our world-class library through interactions with award-winning, best-selling authors and to gather together and celebrate all the library has to offer.



Anna Quindlen offers insights into the writing of her latest book, *Nanaville*, at Talk of the Stacks (left.) Dessa entertains library and music fans at an annual cocktail fundraiser benefitting MNspin, the library's online music streaming and downloading platform (right.)

Friends board and staff with MnSpin artists iLLism (left.) International bestselling author Ann Patchett returns to Pen Pals (right.)



International award-winning novelist Esi Edugyan with audience members and fans at Pen Pals (left.) Matthew Desmond, Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City*, at Talk of the Stacks (right.)



“I love the Pen Pals series so much, and hearing Ann Patchett was simply life-changing for me. I was so inspired by her breadth of experience, her humor, and her easy-going manner. Then I read the complimentary copy of *The Dutch House*—in one day—and I was stunned by how the book expressed family themes and generational pain.”

~ Pen Pals attendee



At Hosmer Library, the charm of the 1916 Carnegie-funded building remains intact while the expanded entryway, updated children and teen spaces, and urban public garden offer patrons new and enriching experiences.

Hosmer and Oxboro Libraries Reopened

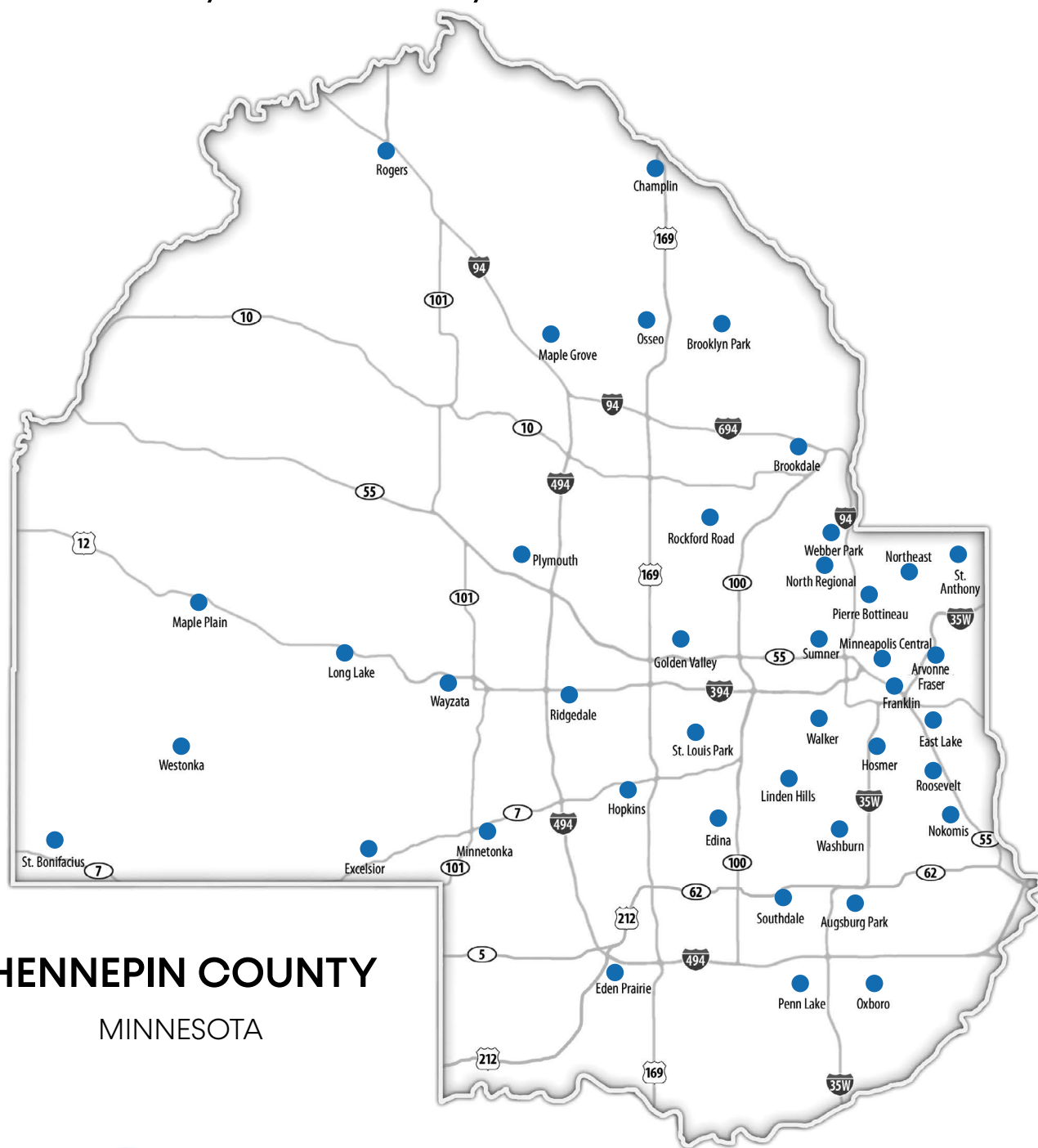
After Extensive Renovation



Oxboro Library now features more open and flexible spaces, with a focus on serving the growing Latinx community in Bloomington. Expanded children and teen areas, along with new furniture, welcome growing readers. The renovated space also features more access to much needed technology resources.

HCLIB.org

Your library. Here for you.



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